



INTENSE ENTERTAINMENT PRESENTS

IN ASSOCIATION WITH



73RD INDIAN

Independence Day

CELEBRATION

SUNDAY, 01ST SEPTEMBER '19 12PM - 8PM

BULL RUN PARK, 7700 BULL RUN DR, CENTREVILLE, VA 20121

FOR SPONSORSHIP, VENDOR BOOTHS, AND MORE INFORMATION : CALL - 202-596-2784 OR LOG ON TO WWW.INTENSEDMV.COM

INDIA INDEPENDENCE DAY 2019

Sponsorship Package.



VENUE

BULL RUN PARK

7700 Bull Run Drive, Centreville, VA 20121

Located on the floodplains of the historic Cub Run in Fairfax County, Virginia, the Special Events Center is designed to preserve the open space and rural landscape of Bull Run Regional Park.

The Northern Virginia Regional Park Authority has developed the Special Events Center as a unique cultural resource for the people of Northern Virginia. It serves as a venue for diverse activities and events produced by private, commercial and community sponsors. Past events include concerts, craft fairs, athletic competitions, circuses, dog and equestrian shows, historic reenactments, and ethnic festivals. The Center can accommodate groups up to 10,000.



OPPORTUNITY

- ▶ Direct Exposure to an audience of 300,000+ from the affluent American and Asian communities with millions of dollars in disposable income that is one of the largest consumers of higher end and luxury merchandize.
- ▶ Recognition of business on stage during the event.
- ▶ Increase your company's product & service awareness.
- ▶ Establish the brand & broaden its reach among affluent & urban community in DC, Maryland and Virginia.
- ▶ It provides an opportunity to have a direct interaction and an engaging experience with the members of the community in a relaxed setting.
- ▶ Large residual and lasting value from your brand and advertising spend carried in paper and electronic media.
- ▶ Variety of sponsorship packages available.

PLATINUM \$15,000

- ▶ Official Naming rights to the event “In Association with Your company name”
- ▶ 150 Tickets
- ▶ Permission to put 4 banners (2 in front of Stage 2 at Entrance)
- ▶ Vendor booth for your company/business at the venue
- ▶ Prominent placement of business logo on all event marketing materials and event website
- ▶ On stage sponsorship recognition at the event
- ▶ 2 Full Page Add in Souvenir
- ▶ 7 Minutes of stage time for your company member to come and speak
- ▶ 10 Entry to CEO club pavilion

DIAMOND \$10,000

- ▶ Prominent placement of business logo on all concert marketing materials and concert website
- ▶ 100 Tickets
- ▶ Permission to put 2 banners (1 in front of Stage 1 at Entrance)
- ▶ Vendor booth for your company/business at the venue
- ▶ On stage sponsorship recognition at the event.
- ▶ 2 Full Page Add in Souvenir
- ▶ 5 Minutes of stage time for your company member to come and speak
- ▶ 6 Entry to CEO club pavilion

GOLD \$5,000

- ▶ Prominent placement of business logo on all concert marketing materials and concert website
- ▶ 100 Tickets
- ▶ Permission to put 1 banner in front of Stage
- ▶ Booth for your company business at the venue
- ▶ On stage sponsorship recognition at the event
- ▶ Full Page Add in the Souvenir
- ▶ 3 Minutes Stage time for your company member to come and speak
- ▶ 3 Entry to CEO club pavilion

SILVER \$2,500

- ▶ Logo on all Electronic – Print – Web, advertisement.
- ▶ 50 Tickets
- ▶ One Booth for your company business at the venue
- ▶ Full Page Add in Souvenir
- ▶ On stage sponsorship recognition at the event

COPPER \$1,500

- ▶ Logo on all Electronic – Print – Web, advertisement.
- ▶ 25 Tickets
- ▶ Half Page Add in the Souvenir
- ▶ On stage sponsorship recognition at the venue

SOUVENIR

- ▶ Full Page \$1000
- ▶ Half Page \$500
- ▶ Quarter Page \$250
- ▶ Back Page \$5000
- ▶ Inner Back Page \$2500
- ▶ Inner Front Cover \$2500
- ▶ Center Page \$2000

VENDOR BOOTHS

- ▶ Food vendor Booths \$1000 per Booth
- ▶ Corporate Booths \$500 per Booth
- ▶ Selling Booth \$350 per Booth
- ▶ Non Profit Booth \$250 per Booth

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202-59-MASTI(62784)

